e-Psychiatry

# Telepsychiatry Solutions For Employers

Presented by Stephen Maddaloni Co-Founder of e-Psychiatry Feburary 2,2013

# What is Telepsychiatry

- Telemedicine is the use of telecommunication and information technologies in order to provide clinical healthcare at a distance
- Technologies permit communications between patient and medical staff with both convenience and fidelity, as well as the transmission of medical, imaging and health informatics data from one site to another.
- Telepsychiatry is the application of telemedicine to the specialty field of psychiatry
- Common application is its use for patients in rural or under served areas
- One of the drivers behind telepsychiatry's growth in the United States is a national shortage of psychiatrists, particularly in specialty areas like child and adolescent psychiatry and high costs associated with salaries and recruitment.

# We Need Telepsychiatry

- > The rise in telepsychiatry has come largely out of need
- There are not enough doctors to go around
- Depression ranks among the top three workplace problems for employee assistance professionals, following only family crisis and stress
- 3% of total short term disability days are due to depressive disorders and in 76% of those cases, the employee was female
- In a study of First Chicago Corporations, depressive disorders accounted for more than half of all medical plan dollars paid for mental health problems. The amount for treatment of these claims was close to the amount spent on treatment for heart disease

### National Shortage of Psychiatrist

3,712 Mental Health HPSAs with 87.7 million people living in them. It would take 5,834 practitioners to meet their need for mental health providers (a population to **practitioner ratio of** 10,000:1)

# WHY TELEPSYCHIATRY

- Millions of Americans do not have health insurance at all, but even among those who have insurance there is often a gap in mental health coverage.
- Our overhead is low and we pass those savings over to your employees
- Increase profitability by reducing missed time at work
- Some employees may have difficulty finding an in-network psychiatrist in their area or have difficulty scheduling an appointment around their work schedule.
- Show you employees you care about their mental health with this innovative program!

### WHY CHOOSE e-Psychiatry?

- The founders of e-Psychiatry have many years of experience in the Telepsychiatry/Telemedicine and understand the value of this exciting new technology.
- The founders consists of Stephen Maddaloni, Amanda Maddaloni and John Maddaloni.
- Stephen, Amanda and John have been responsible with the implementation of several different telemedicine applications in a variety of fields.
- No other telepsychiatry service offers this program to employers.

## Does it work?

- Treatment outcomes in depression: comparison of remote treatment through telepsychiatry to in-person treatment. <u>Am J Psychiatry</u>. 2004 Aug;161(8):1471-6.
- Is telepsychiatry equivalent to face-to-face psychiatry? Results from a randomized controlled equivalence trial. <u>Psychiatr Serv.</u> 2007 Jun;58(6):836-43.
- Clinical outcomes in telepsychiatry; <u>Charles Zaylor</u>
- J Telemed Telecare 15 March 1999 vol. 5 no. suppl 1 59-60

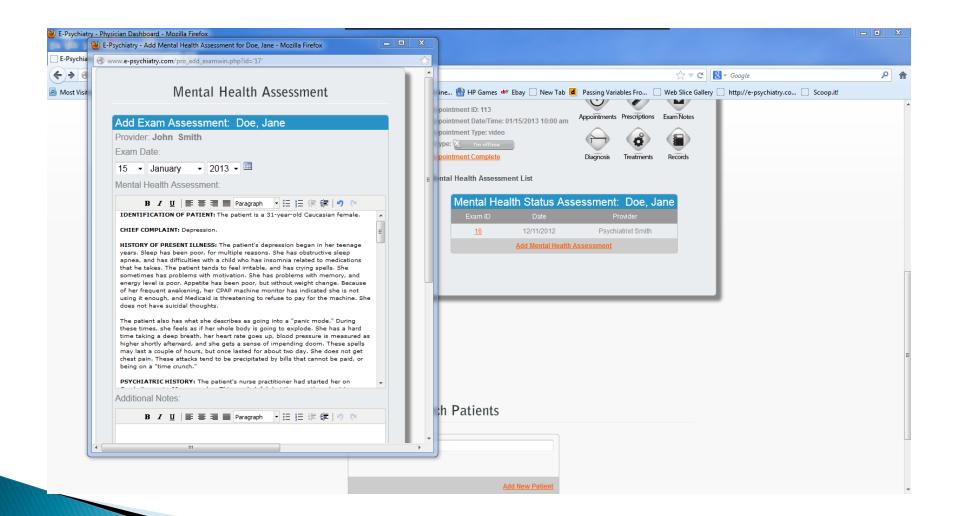
What kind of hardware will our employees need?

- Web Cam (approximately \$20 to \$50 although web cams usually come standard with most PC's and Mac's)
- Microphone and Speakers (Microphone approx. \$10 to \$40, Speakers approx. \$10 to \$40, these items usually come standard with most computers.)
- We follow all the standards set forth by the American Telemedicine Association (ATA)
- Practice guidelines from the ATA also contain technology standards

What kind of software will our employees need?

- Typically we use Skype or other free VTC programs to keep our costs to you and your patients as low as possible.
- We can implement paid VTC programs per your request

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#### **CONFIDENTIAL-** Not actual patients

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#### IN CLOSING

- e-Psychiatry's vision for the future is where individuals can get the care from their psychiatrist quickly, easily and cost effectively and where telepsychiatry becomes the preferred way the majority of psychiatry patient provider interactions are carried out.
- Our role is to contribute to the transformation of psychiatry by making our convenient, cost effective and safe care setting the solution for providers, patients and the employers and groups they work with.
- We offer employers telepsychiatry plans for their employees to complement health benefits provided by businesses and organizations. Telepsychiatry reduces the need for physician/psychiatrist office visits and e-Psychiatry provides those services which translate into significant savings in employer healthcare expenses. Also they can visit with our psychiatrists or therapist on their own time without having to miss work. Show your employees you care about their mental health and offer them the best in psychiatric care!
- Give us a try at no cost to you!

### **Questions and Answers**



Support@e-Psychiatry.com

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